Jackson Marketing Solutions

Matt Jackson

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Campbellsburg, KY 40011

To: Great Meadows Angus Association Members and potential sale consignors

Hello,

The Great Meadows Angus Association will once again be sponsoring the 37th annual spring sale April 27th 2019. This sale has a tremendous history of offering top end genetics, and is widely regarded as the top Spring Angus consignment sale, in Kentucky.

 We want to continue moving forward, and provide you an outlet for selling great Angus cattle. With that said, we want to encourage you to bring us sound, young, healthy, eye appealing cattle. The kind you would want to buy.

 Bulls, open heifers, bred heifers, cows, and cow/calf pairs are eligible for this sale. As always, bulls will need a **current breeding soundness exam**, and will be required to have **genomic** **enhanced EPD's**. I.E. “Get that DNA sent Off.” With the Angus Genomic test at $37, the sale committee feels this is a very small investment**. All animals must have health papers and permanent ID’s**

 I would encourage you to check out our website www.jacksonmarketingsolutions.com. This website is designed to be both consignor and buyer friendly. Entry forms, sale letters, videos, late pictures (ugh), sale updates, and corrections can be found on this site. Please like our Facebook page. Facebook will be utilized to build momentum, and offer reminders for this sale.

 I look forward to working with you and for you to make your GMAA sale a pleasant experience. I am asking you to observe deadlines, prepare your cattle properly, and brag about this offering to everyone that will listen.

2-22-2019----------------ENTRY DEADLINE-REG #'S, BREEDING AND CALVING, FOOTNOTES, PICTURES

3-5-2019**----------------GENOMIC ENHANCED EPD WORK FOR BULLS HAS**

 **TO BE FINALIZED**

 4-25-2019---------------UNCLIPPED CATTLE MOVED TO REALITY FARMS

 4-26-2019--------------ALL ENTRIES ON SALE SITE BY NOON

 We have some of the greatest sponsors that contribute to the GMAA, which helps keep our commission rates manageable. If you have cause to do business with these companies let them know how much you appreciate them.

 Once again, thank you for the opportunity to manage this sale. I welcome your questions, comments, concerns, or insight so we can continue to be proud of this event. Call, email, text, and let's talk cattle.

 Thanks,

 Matt Jackson 502-667-0142 or matt@jacksonmarketingsolutions.com

Quick Overview

* Entry Deadline is 2-22-19
* All Bulls need to be genomic tested. Currently this is a three-week process. Please plan accordingly as all bulls must be done by the time we do catalog production.
* **New-Sale Committee has implemented a rule/ratio on selling bulls. If you sell 3 bulls you must sell 1 female. For every 2 bulls after that you must sell a female.**
* GMAA has a $100 out fee.
* Buybacks pay commission
* Entry fee of $50 per entry must be included with your entry, no exceptions! Please make checks payable to Great Meadows Angus Assoc. All entry fees go towards sale expenses. Checks will be deposited roughly a week after entry deadline.
* High quality professional pictures and or videos are suggested. We reserve the right to determine usage. There are several good photographers in the state. Give me a call and I can get you phone numbers.
* Please have all cattle presented properly and professionally by sale time. This is your opportunity to show buyers the quality of your program. GMAA has a long history of offering quality consignments. Lets keep this tradition.
* If you have any questions please give me a call. 502-667-0142